

List of students of M.ComIV Semester who have completed projects during 2024

S.No.	Reg.No.	Name of the student	alloted guides/mentors name	Topic
1	P05AZ22C012107	Vinushree Ganapathi Hegde	Dr.Preethi Keerthi Dsouza	Analysing the effects of competitive examination pressure on students : A comparative study across educational system
2	P05AZ22C012108	Greeshma S	Dr.Preethi Keerthi Dsouza	A Study on Customer Satisfaction and Perception on regarding more supermarket with reference to Mangalore
3	P05AZ22C012109	Shrihari P	Dr.Parameshwara	A Study on Impact of Social Media on Youths mental health
4	P05AZ22C012110	Praveen Mallappa Madhar	Prof.Ishwara P	A Study on Short-Term and Long-Term Performance of Initial Public offerings(IPO's) in Indian Capital Market
5	P05AZ22C012111	Deona Smitha Monis	Dr.Vaishali K	A Study on Mental Health Issues and Coping Strategies Among the College Students in Dakshina Kannada
6	P05AZ22C012112	Swathi Shetty	Mrs.Rashmitha R Kotian	A Study on Impact of Technological Advancement on Purchase of Financial Products and Services
7	P05AZ22C012113	Thrupthi	Dr.Preethi Keerthi Dsouza	Women Empowerment Through Government Schemes - A Impact Study of Transport Shakthi Scheme in Puttur Taluk
8	P05AZ22C012114	Dhanushree Rai B	Prof.Vedava P.	A Study on Mobile Phone Brand Preference Among Youth With Special Reference to Mangalore City
9	P05AZ22C012115	Yakshith K	Dr.Preethi Keerthi Dsouza	Empowering Education : Exploring the Impact of Swayam Learning Apps on Commerce Student Learning Outcomes - A Study with Reference to Mangalore University Main
10	P05AZ22C012116	Bhoomika	Mr.Gururaj P	A Study on Public Awareness and Challenges Towards Waste Disposal With Special Reference to Ullala Taluk
11	P05AZ22C012117	Apoorva	Dr.Dinakara	Green Consumerism and Eco-Friendly Products - A Study with Reference to Dakshina Kannada District
12	P05AZ22C012118	Shaheena	Mr.Gururaj P	A Study on Consumer Awareness and Perception Towards Home-Baking with Special Reference to Dakshina Kannada District



13	P05AZ22C012119	Anisha	Mr.Gururaj P	A Study on Awareness and Perception Towards Artificial Intelligence Tools Among Researchers ..
14	P05AZ22C012120	Sandhya	Prof.Vedava P.	A Study on Impact of Covid-19 on Retail Sector in Mangalore
15	P05AZ22C012121	Chaithanya	Dr.Vaishali K	A Study on Satisfaction of Asha Workers in Selected Areas of Ullala Taluk
16	P05AZ22C012122	Soujanya V Shetty	Dr.Ramya K R	Pros and Cons of Atal Pension Yojana With Reference to Kurnadu Grama Panchayath
17	P05AZ22C012123	Anish Kumar	Dr.Ramya K R	A Study on Consumer Behaviour Towards Electronic Durable Goods
18	P05AZ22C012124	Mahammad Asif	Dr.Vaishali K	Consumer Perception Towards Green Products A Study with Reference to Dakshina Kannada District
19	P05AZ22C012125	Sinchana K	Dr.Vaishali K	A Study on Customer Satisfaction Towards Various Banking Services
20	P05AZ22C012126	Shalini P R	Prof.Y.Muniraju	A Study on Impact of Cyber Crime in E-Business, Its Challenges and Issues in Mangalore
21	P05AZ22C012127	Bhoomika K R	Prof.Vedava P.	A Comparative Study of Liquidity Analysis of Select Non-Financial Listed Companies in India
22	P05AZ22C012128	Veena	Dr.Parameshwara	Sustainable Development of Agricultural Sector : Farmers Perspective
23	P05AZ22C012129	Gowthami Rao	Prof.Y.Muniraju	A Study on Electoral Bonds and its Issues : A Conceptual Study
24	P05AZ22C012130	Prithvi Benaka B S	Prof.Ishwara P	Investors Behaviour Towards Mutual Funds in Mangalore Karnataka
25	P05AZ22C012131	Soujanya B S	Mrs.Rashmitha R Kotian	A Study on Online Payment Applications in India Among Women
26	P05AZ22C012132	Priya	Prof.Y.Muniraju	A Study of Central Bank Digital Currency Issues and Challenges
27	P05AZ22C012133	Filomina D Souza	Prof.Y.Muniraju	A Study on Online Payment System of Phonepe and Googlepay in Mangalore
28	P05AZ22C012134	Kavya	Mr.Gururaj P	A Study on Public Awareness and Perception Towards Gruhalakshmi Yojana With Special Reference to Dakshina Kannada District



29	P05AZ22C012135	Lavanya	Dr.Vaishali K	Online Shopping : A Study on Consumer Buying Behaviour of E-Commerce Portal in Dakshina Kannada District
30	P05AZ22C012136	Jeevitha P	Prof.Ishwara P	A Study on Impact of Digital Advertisement on Consumer Behaviour
31	P05AZ22C012137	Thripathi I	Mr.Gururaj P	A Study on Customer Awareness and Perception Towards Charvaka Primary Agricultural Credit Co-operative Society
32	P05AZ22C012138	Haseena Banu	Dr.Vaishali K	Investors perception and Satisfaction Towards Various Postal Schemes : A Study with Reference to DK
33	P05AZ22C012139	Anusha E M	Dr.Vaishali K	A Study on Students Attitude Towards Entrepreneurship
34	P05AZ22C012140	Ashwitha K C	Dr.Parameshwara	A Study on the Impact of E-Commerce On Emerging Market
35	P05AZ22C012141	Nisha P	Dr.Ramya K R	A Study on Influencing Purchase Intention : The Power of Youtube Influencers
36	P05AZ22C012143	Anupama K	Dr.Dinakara	Impact of MGNREGA on Employment- A Study of Badiadka Grama Panchayat, Kasaragod District
37	P05AZ22C012144	Sandesha S	Mrs.Rashmitha R Kotian	Environmental Consciousness : Influencing Factor in Electric vehicle Adoption
38	P05AZ22C012145	Archana K K	Dr.Preethi Keerthi Dsouza	The Impact of Social Media Marketing on Consumer Buying Behaviour Towards Clothing
39	P05AZ22C012146	Shobhitha S	Prof.Y.Muniraju	A Study on Customer Relationship Management in General Insurance Sector : With Reference to Two- Wheeler in Mangalore
40	P05AZ22C012147	Manjushree	Mr.Gururaj P	A Study on Consumer Buying Behaviour with Reference to Avenue Supermarts Limited
41	P05AZ22C012148	Pavithra	Prof.Ishwara P	E-Mobility: A Study on Consumer Perception, Expectation and Satisfaction Towards Electric Vehicle Dakshina Kannada District



42	P05AZ22C012149	Anvitha G	Prof.Vedava P.	A Study on Consumer Perception Towards Electric Vehicle With Special Reference to Dakshina Kannada District
43	P05AZ22C012150	Kavyashree S	Dr.Dinakara	A Study on Consumer Perception and Awareness Towards Fast Food in Ullal Taluk
44	P05AZ22C012151	Ramya M	Prof.Y.Muniraju	A Study on Impact of Changing Consumer Behaviour in the E-Commerce Era
45	P05AZ22C012152	Pallavishree	Prof.Vedava P.	A Study on Investment Awareness and Preference Among Working Women in Mangalore City
46	P05AZ22C012153	Subheeksha Umanatha Shetty	Prof.Ishwara P	A Study on Consumer Behaviour Towards Digital Marketing
47	P05AZ22C012154	Ranjitha G	Mrs.Rashmitha R Kotian	A Study on Issues and Challenges of Rural Women Entrepreneur
48	P05AZ22C012155	Chaithra	Prof.Vedava P.	A Study on Impact of Television Advertisement on Consumer Buying Behaviour
49	P05AZ22C012156	Nithesh	Prof.Vedava P.	A Study on Consumer Perception Toward Goods and Services(GST) in Kundapura Taluk
50	P05AZ22C012157	Shreya K M	Dr.Dinakara	A Study on Customer Perception Towards Celebrity Endorsement in Advertisement
51	P05AZ22C012158	Rekha K P	Prof.Ishwara P	A Study on Attitude Towards Life Insurance Policy and Services in Mangalore City
52	P05AZ22C012159	Prathyaksh	Dr.Ramya K R	Beyond Fragrance : How Jasmine Cultivation Drives Economic Growth in Shankarpur
53	P05AZ22C012160	Shruthi R K	Prof.Ishwara P	A Study on Customer's Perception and Satisfaction Towards M-Wallet-A Study in Mangalore City
54	P05AZ22C012161	Hemalatha	Dr.Ramya K R	Enhancing Rural Customer's Access to E-Banking Services : A Study on Awareness and Adoption



55	P05AZ22C012162	Anusha	Dr.Vaishali K	A Study on Application of the Artificial Intelligence on Learning Quality and Practice in Higher Education
56	P05AZ22C012163	Pavithra P	Dr.Ramya K R	Exploring the Influence of Behavioural Factors on Retirement Planning and Decision Making Among Under Graduation and Post Graduation Lecturers
57	P05AZ22C012164	Suchithra M	Mr.Gururaj P	A Study on Student Perception and Attitude Towards Competitive Exams
58	P05AZ22C012167	Dhanyatha Shetty	Dr.Dinakara	A Study on Impact of Work From Home on Work Life Balance of Employees in Mangalore
59	P05AZ22C012168	Nishma M	Dr.Parameshwara	A Study on Impact of Social Media on Investment Decisions
60	P05AZ22C012169	Lisha Jasmine Martis	Mrs.Rashmitha R Kotian	Awareness About the Mahila Samman Savings Certificate Scheme Among Women
61	P05AZ22C012170	K Kavya	Dr.Preethi Keerthi Dsouza	Social Media and Technology in Education : A Study on Perceived Benefits and Challenging Among Post Graduate Students
62	P05AZ22C012171	Jayashree N	Dr.Ramya K R	Changing Perspectives Among : The Elimination of the Plastic Bags
63	P05AZ22C012172	Prajwal.K	Dr.Parameshwara	A Study on Impact of Social Media Marketing on Consumer Buying Behaviour
64	P05AZ22C012173	Rakshitha	Prof.Vedava P.	Parents Perception of Influence of Television Advertisement on Children in Moodbidri
65	P05AZ22C012174	Karibasappa C	Dr.Dinakara	A Study on Consumer Buying Behaviour of HCL Products
66	P05AZ22C012175	Akshatha	Dr.Vaishali K	Customer Perception and Satisfaction Towards Mobile Banking Application of Various Bank with Reference to Dakshina Kannada
67	P05AZ22C012176	Sharana S	Dr.Ramya K R	A Study on Financial Habbits of the Educators: Saving and Investment Pattern
68	P05AZ22C012177	Raksha	Prof.Y.Muniraju	The Impact of Social Media on College Going Students in Mangalore City Karnataka



69	P05AZ22C012178	Manisha	Mr.Gururaj P	The Impact of Shakthi Yojana Towards Use of Public Transportation in Dakshina Kannada District
70	P05AZ22C012179	Divya D Shetty	Dr.Parameshwara	Customer's Perception Towards Mobile Wallet With Special Reference to Google Pay - A Study with Reference to Karnataka State
71	P05AZ22C012181	Shaniya K B	Dr.Dinakara	Investment Pattern of Students Pursuing Masters in Commerce- A Study in Mangalore University Konaje
72	P05AZ22C012183	Jeevitha	Dr.Parameshwara	A Study on Customer Perception Towards Net Banking Services with Special Reference in Dakshina Kannada
73	P05AZ22C012184	Shiny Pramola Rego	Dr.Parameshwara	A Study on Impact of Globalization on Small and Medium Enterprises
74	P05AZ22C012185	Shraddha	Dr.Ramya K R	National Education Policy 2020 Students Perspective A Study with Reference to UG Students of Mangalore University
75	P05AZ22C012188	Jeevan B R	Mrs.Rashmitha R Kotian	A Study on Impact of Customer Satisfaction on UPI Apps in Mangalore
76	P05AZ22C012189	Neha C	Prof.Vedava P.	A Study on Perception of Students Towards the Role of Social Media in Education
77	P05AZ22C012190	Chithra	Mrs.Rashmitha R Kotian	A Study on Awareness of Mobile Budgeting Application
78	P05AZ22C012191	Shankrappa	Mr.Gururaj P	A Study on Investors Attitude Towards IPOs in Indian Stock Market
79	P05AZ22C012192	Meghana	Prof.Ishwara P	A Study on Savings and Investment Behaviour of Working Women in Udupi District
80	P05AZ22C012193	Sindhubhairavi D	Dr.Dinakara	A Study of Impact on Consumer Perception Towards Digital Marketing With Reference to Mangalore City
81	P05AZ22C012194	Mahanthasha G	Prof.Ishwara P	A Study on Awareness and Impact of Government Schemes for Groundnut Agriculturist Reference to the Molakalmuru Taluk



82	P05AZ22C012195	Praveena S U	Prof.Y.Muniraju	The Growing Global Focus on Reaching the Net Zero Emission with Reference to Teaching and Non-Teaching Staff Mangalore University
83	P05AZ22C012196	Rashmitha	Dr.Parameshwara	A Study on the Scope Digital Marketing in Today's World
84	P05AZ22C012197	Mahesh S	Mr.Gururaj P	A Study on Savings and Investment Patterns of Government Employees in Dakshina Kannada District
85	P05AZ22C012198	Shrikanth	Prof.Ishwara P	A Study on Customer Satisfaction Towards Online Grocery Shopping
86	P05AZ22C012199	Kanakaraya	Mrs.Rashmitha R Kotian	A Study on Consumer Preference Towards Online Grocery Shopping
87	P05AZ22C012201	Viveda H V	Dr.Preethi Keerthi Dsouza	Study on Students Perception Towards of Importance of Higher Education Loan by Commercial Banks
88	P05AZ22C012202	Shivaprasad Dasharatha	Prof.Y.Muniraju	A Study on Employees Work Culture and Their Satisfaction in SBI Bank and Bank of Baroda branches; Mangalagangothri, Mangalore
89	P05AZ22C012203	Pooja G R	Dr.Dinakara	A Study on Mobile Phone Brand Preference Among the Youths in Mangalore
90	P05AZ22C012204	Sashikumar P S	Dr.Parameshwara	A Study on Entrepreneurship Development and Government Schemes
91	P05AZ22C012205	Sharanya	Mrs.Rashmitha R Kotian	A Study on Financial Statement Analysis
92	P05AZ22C012206	Vidya	Dr.Dinakara	Digital Transformation Impact on Employees of Co-Operative Society in Response to Udupi District
93	P05AZ22C012207	KHAIRUNNISA	Dr.Preethi Keerthi Dsouza	Government Schemes Towards Promoting Women Entrepreneurs - A Perceptual Study in Dakshina Kannada District
94	P05AZ22C012208	Jyothi R	Dr.Vaishali K	Investment Behaviour Among Coffee Planters with With Special Reference to Chikkamagaluru

95	P05AZ22C012209	Harshitha K	Prof.Vedava P.	Consumer Perception Street Food : A Study in Puttur
96	P05AZ22C012210	Mamatha	Prof.Y.Muniraju	A Study on E-Vehicles and Environmental Issues with Special Reference to Two- Wheeler
97	P05AZ22C012211	Venkatesha E	Dr.Ramya K R	A Study on Impact of GST on Automobile Sector with Special Reference to Mangalore
98	P05AZ22C012212	Nayakula Lingamaiah Mahesh Babu	Mrs.Rashmitha R Kotian	Awareness and Perception of Farmers on Government Agricultural Schemes

  
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